Cookie Policy

This cookie policy explains what cookies are and how they are used (hereafter the "***Cookie Policy***"). It is addressed to the public accessing the Website (hereinafter the "***Visitor(s)***", "***Users***" or "***you***").

Gomson Global Sprl (hereinafter "***Gomson Global***", "***we***", "***us***") is a Belgian-incorporated company having its registered seat at Rue de Stassart 66, 1050 Brussels, Belgium (Commercial registry number: BE 0698.924.392).

We advise you to read both the Privacy Policy and the Cookie Policy as both are important for the protection of personal data.

1.   General

This Cookie Policy applies to all websites operated by Gomson Global and notably https://www.gomsonglobal.eu/ (hereinafter the "***Website***").

As you first access our Website a Cookie Banner appears requesting that you accept the use of our cookies. It also provides access to our Cookie Policy.

By accessing the Website and clicking the "*I accept cookies*" button you accept the use of cookies in accordance with the terms of this Cookie Policy. Should the Visitor choose not to consent to our Cookie Policy, they are kindly requested to click the "*I refuse cookies*" button and / or leave the Website.

We reserve the right to amend both our Cookie and Privacy Policies. The Visitor is asked to regularly consult these Policies to stay informed.

If you have any questions about how we collect, store and use your personal information, please read our Privacy Policy which is accessible via the following link https://www.gomsonglobal.eu/. If you have any questions about how we use cookies, please contact us by any of the following means:

By email: gomson.global@gmail.com

2.   What are Cookies?

A cookie is a small text file that we store on your device (desktop pc or mobile device) when you visit the Website. We do so to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, to spare you the burden of re-entering them upon your next visit or as you browse through the Website's pages.

Cookies are also used to collect data on how the Website is accessed to improve their overall performance in terms of speed and functionality/ease of use.

Cookies do not operate independently from the Website. They can be read only by the Website operator.

3. The Different Types of Cookies We Use

3.1. We use the following different types of cookies:

- Essential Cookies (Strictly Necessary)

These cookies are necessary to enable web browsing and different functions attached thereto. The cookies allow you to navigate from one webpage to the next and store information necessary for filling in forms. Should You refuse these cookies, then different Website functions will be hindered (either completely or partially).

- Performance Cookies

These cookies facilitate and improve your overall browsing experience by enabling you to personalise the settings. From our end, these allow us to count visits and traffic sources in order to measure and improve our site performance. They also inform us on which pages are the most and least popular, as well as give us visibility on how visitors move around the site. Note that the information collected by these cookies is aggregated and therefore anonymous. If you do not enable these cookies, we will not see when you have visited our site, and will not be able to monitor its performance.

- Functional Cookies

These cookies allow the website to offer enhanced functionality and personalisation. These may be set by us or by third party providers whose services we have added to our pages. The purpose is to give you a more personalised experience on our site based on your visit history and selections. If you do not enable these cookies, then some or all of these services may not function properly.

- Targeting and Advertising Cookies

These cookies may be put on our site by our advertising business partners with a view to using and sharing by those companies to build a profile of your interests and show you relevant adverts on other sites. This is carried out by uniquely identifying your browser and internet device. If you do not enable these cookies, you will receive less targeted advertising.

- Advanced Analytics Cookies

These cookies are used to analyse and identify the behaviour of our web visitors. Among others, your IP address on the device will be tracked to identify you when you visit our site. If possible, we may combine your online web behaviour data with your previously submitted personal data. This will be used to analyse behaviour on our site and to personalise your experience with us.

3.2. Detailed Information on the Cookies Used

The core of the website is built with Wix.com, and you will find the detailed description of each cookie [here](#).

4. Our Use of Cookies

The data collected from the cookies will be used in line with our Privacy Policy. In this respect, we only share your data with third party acting on our behalf and in line with our policies.

First and foremost, any personal data collected through the cookies is used to improve your browsing experience and to improve our Website. We further use such personal data to study purchasing behaviour and preferences for our general market research.

5. Managing Cookies

In order to ensure access to, rectification of, and the ability to withdraw consent at any time concerning your personal data you can always manage the use of cookies through your personal web browser's settings. The web browser can be configured to either block all, accept/block some or accept all cookies.

Should you choose to erase or block certain cookies, you will probably experience difficulties operating the Website. Blocking cookies impacts the ease and functionality of web browsing. For example, refusing all cookies will impede web transactions.

Every web browser has its own configuration, please refer to your browser's user manual for more information.

Last updated on 25 May 2023